



## **Dialogue SEE - Media in South East Europe and EU:**

Hate Speech and Stereotypes in the Media in SEE

Role of Media in Conflicts and War

Professional Standards - the Education of Journalists

13-16 September 2010 Vienna and Bratislava

### **Conference Venue:**

Airo Tower Hotel

[http://www.artis-hotels.at/airo\\_towerhotel\\_wien\\_oberlaa/home/index.html](http://www.artis-hotels.at/airo_towerhotel_wien_oberlaa/home/index.html)

Kurbadstraße 8

1100 Wien

+431 680820

### **Location:**

[http://www.artis-hotels.at/en/airo\\_towerhotel\\_vienna\\_oberlaa/location/index.html](http://www.artis-hotels.at/en/airo_towerhotel_vienna_oberlaa/location/index.html)

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Monday, 13 September 2010

	Arriving in Vienna
21.00-22.30	<b>Registration for Bratislava</b>

Tuesday, 14 September 2010

07:30 Meeting in the hotel lobby

07.40 Departure SEEMO bus for Bratislava –

11:00 “Reporting on Extremist Politicians  
– How New and Traditional Media Cover the Politics of the Extreme”

Venue: Kempinski Hotel River Park Bratislava

**Moderator: Jim Clancy, Anchor, CNN International, Atlanta, USA**

**Keynote Speaker:**

**Miroslav Lajčák, Former High Representative and EU Special Representative for Bosnia and Herzegovina; former Minister of Foreign Affairs of the Slovak Republic**

**Panellists:**

**Sergej Danilov, Investigative Reporter, Rádio Expres; Blogger, SME.sk, Bratislava, Slovak Republic**

**Alexandra Föderl-Schmid, Editor-in-Chief, *Der Standard*, Vienna, Austria**

**Gábor Miklósi, Investigative Reporter, Index.hu, Budapest, Hungary**

12:30 Lunch

13:30 “Media Freedom in a Time of Change”

A town hall-style debate summing up what has changed, what questions have been answered during the congress, and what future steps need to be taken.

**Moderator:**

**Dan Rather, Host, “Dan Rather Reports”, HD Net, Dallas, USA**

15:00 Coffee Break

15:30 Closing Ceremony

19:30 Dinner at Bratislava Castle

Departure for Vienna by bus (around 22.00)

**Wednesday, 15 September 2010**

<b>9:00 – 9:30</b>	<b>Welcome Coffee</b>
<b>9:30 –10:00</b>	<b>Opening:</b> <i>Oliver Vujovic, SEEMO Secretary General</i> <i>Boris Bergant, President of the SEEMO Board</i> <i>Brigitte Öppinger- Walchshofer, Managing Director Austrian Development Agency, Vienna</i>
<b>10:00 – 10:45</b>	<b>Regional Cooperation and Education</b>
Chairperson	<i>Oliver Vujovic, SEEMO Secretary General</i>
Speakers	<i>Mitja Mersol, former Editor-in-Chief, Delo, Ljubljana</i>
	<i>Jurij Giacomelli, President of the Management Board, Delo, Ljubljana</i>
	<i>Marko Milosavljevic, Head of Journalism Department, University of Ljubljana, Ljubljana</i>
	Q & A
<b>10:45 – 11:00</b>	<b>SECEPRO</b>
Chairperson	<i>Oliver Vujovic, SEEMO Secretary General</i>
Presentation by	<i>Samra Luckin, Director, BORAM, Sarajevo</i>

<b>11:00– 11:15</b>	Coffee Break
<b>11:15 – 13:15</b>	<b>Professional Standards</b>
Chairperson	<i>Boris Bergant, President of the SEEMO Board</i>
Speakers	<i>Adrian Mogos, Jurnalul National, Bucharest</i>
	<i>Rudi Zoltan, Director of Strategic Planning and Communications, MTV Hungary, Budapest</i>
	<i>Gerfried Sperl, Columnist, Der Standard, Vienna</i>
	<i>Ognian Zlatev, Director, Media Development Center, Sofia</i>
	Q & A
<b>13:15 – 14:15</b>	<b>Lunch</b>
<b>14:15 – 14:30</b>	<p><b>Keynote Speaker</b></p> <p><i>Erhard Busek, President of the Institute for the Danube Region and Central Europe, Coordinator of SECI – Southeast European Cooperative Initiative, Former Special Coordinator of the Stability Pact for South Eastern Europe and President of the European Forum Alpbach</i></p>
<b>14:30 – 16:30</b>	<b>Media and EU – West Balkan and EU</b>
Chairperson	<i>Johann Fritz, Former IPI Director, Vienna</i>

Speakers	<i>Erhard Busek, President of the Institute for the Danube Region and Central Europe, Coordinator of SECI – Southeast European Cooperative Initiative, Former Special Coordinator of the Stability Pact for South Eastern Europe and President of the European Forum Alpbach</i>
	<i>Zrinka Vrabcic Mozjes, Advisor of the President of Croatia, Zagreb</i>
	<i>Samra Luckin, Director BORAM, Sarajevo</i>
	<i>Radimir Licina, Senior Editor, Danas, Belgrade</i>
	<i>Romana Seruga, Editor-in-Chief, Delo, Ljubljana</i>
	<i>Remzi Lani, Director ,Albanian Media Institute, Tirana</i>
	Q & A
16:30- 16:45	Coffee Break
<b>16:45 – 18:15</b>	<b>Role of the Media in Conflicts and War</b>
Chairperson	<i>Kemal Kurspahic, Managing Editor, Connection Newspapers, USA</i>
Speakers	<i>Ljiljana Smajlovic, President, Journalists' Association of Serbia (UNS), Belgrade</i>
	<i>Zdenko Duka, President, Croatian Journalists Association (CJA - HND), Zagreb</i>
	<i>Bojan Veselinovic, General Manager, Slovenian Press Agency (STA), Ljubljana</i>

	<p><i>Nedim Sejdinovic</i> <i>Secretary General, Independent Journalists' Association of Vojvodina, Novi Sad</i></p>
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	<p>Q &amp; A</p>
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19:00	
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	<p><b>Meeting in the hotel lobby for bus transfer</b></p>
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19:10	
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	<p><b>Bus transfer from the hotel to the reception</b></p>
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20:00	
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	<p><b>Reception hosted by ERSTE Foundation</b></p>
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	<p>Erste- Bank Lounge, Petersplatz 7, top floor, 1010 Vienna</p>
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	<p>Welcome: Maribel Königer, Head of Communications, ERSTE Foundation</p>
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	<p><b>ERSTE Stiftung</b></p>
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22:15	
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	<p><b>Bus transfer to the hotel</b></p>
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**Thursday, 16 September 2010**

9:00 – 9:30	
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	<p><b>Welcome Coffee</b></p>
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9:30 -11:15	
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	<p><b>Access to Information</b> <b>How to Generate Valuable Scoops Using Access to Information Laws</b></p>
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Chairperson	<i>Helen Darbshire, Executive Director of Access Info, Madrid</i>
Speakers	<i>Christian Mihr, Head of Media Policy Projects of n-ost, Berlin</i>
	<i>Ilia Dohel, Assistant Research Officer at the OSCE Representative on Freedom of the Media Vienna</i>
	Q & A
11:15 – 11:30	Coffee Break
<b>11:30 – 13:30</b>	<b>Stereotypes in the Media and Hate Speech</b>
Chairperson	<i>Sandor Orban, Director SEENMP and SEEMO Hungary, Budapest</i>
Speakers	<i>Brankica Petkovic, Media Program Director, Peace Institute, Ljubljana</i>
	<i>Boro Kontic, Director ,Media Centre, Sarajevo</i>

*Tena Perisin, Assistant News Director, News Department, Hrvatska Radio i Televizija - HRT, Croatia, Zagreb*

*Beate Winkler, European policy adviser on intercultural developments, CIVIS media foundation, former Director of the EU Agency "EUMC/FRA", Vienna*

*Biljana Petkovska, Director, Macedonian Institut for Media, Skopje*

Q & A

**13:30– 14:30**

**Press Freedom / Publications / Conclusions**

Chairpersons

*Oliver Vujovic, SEEMO Secretary General*  
*Boris Bergant, President of the SEEMO Board*  
*Radomir Licina, SEEMO Board Member*