

SEEMF – Monday, 21 November 2016

16:00 – 17:00	Registration (SEEMF registration desk, <u>until 17:00</u> for security reasons)
17:00 – 17:30	Get-together

17:30 – 18:15	Opening Speeches (all sessions in rooms Adriatic and Pacific)	
	<u>Oliver Vujović</u>	Secretary General, South East Europe Media Organisation (SEEMO), Vienna
	<u>Radomir Ličina</u>	Board member, South East Europe Media Organisation (SEEMO), Belgrade
	<u>Christian Spahr</u>	Head of the Media Program South East Europe, <u>Konrad-Adenauer-Stiftung</u> , Sofia
	<u>Norbert Beckmann-Dierkes</u>	Head of the <u>Konrad-Adenauer-Stiftung</u> Offices in Serbia & Montenegro, Belgrade
	<u>Philippe Guex</u>	Ambassador of Switzerland to Serbia and to Montenegro, Belgrade
	<u>Andrea Orizio</u>	Head of the OSCE Mission to Serbia, Belgrade
	<u>Giovanni Caracciolo di Vietri</u>	Secretary General, Central European Initiative (CEI), Trieste

18:15 – 18:30	Welcome Address by the Prime Minister of Serbia, H.E. <u>Aleksandar Vučić</u>
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18:30 – 20:00	Discussion: Media and Politics in Serbia	
	<u>Ivan Cvejić</u>	Editor-in-chief, <u>Expres</u> weekly, Belgrade
	<u>Dragan Janjić</u>	Vice President, NUNS association; Editor-in-chief, BETA news agency, Belgrade

Panellists	<u>Gordana Janković</u>	Head of the Media Department of the OSCE Mission to Serbia, Belgrade
	<u>Veran Matic</u>	Chairman, Commission for investigating killings of journalists; CEO, B92, Belgrade
	<u>Dragoljub Petrović</u>	Editor-in-chief, Danas daily, Belgrade
	<u>Ljiljana Smajlović</u>	President, Serbian Journalists' Association (UNS), Belgrade
	<u>Zoran Stanojević</u>	News editor, Radio Television of Serbia (RTS), Belgrade
	Moderator: <u>Oliver Vujović</u> , Secretary General, SEEMO, Vienna	
20:00 – 20:15	<p align="center">Keynote Address by <u>Franco Frattini</u></p> <p align="center">Former Italian Foreign Minister and EU Vice President/Commissioner, President of <u>Società Italiana per l'Organizzazione Internazionale (SIOI)</u>, Chamber President to the Italian Supreme Administrative Court</p>	

20:15 – 20:30	<p align="center">Presentation of the CEI SEEMO Investigative Journalism Award by <u>Barbara Fabro</u>, CEI, <u>Marina Constantinoiu</u>, SEEMO, and <u>Christian Spahr</u>, KAS</p> <p><u>Winners: <u>Lindita Cela</u> (BIRN Albania) in the section "Professional Journalists" and <u>Artsiom Harbatsevich</u> (Intex-press; <u>Nasha Niva</u>, Minsk) in the section "Young Journalists". Special mention: <u>Iurie Sănduță</u> (RISE Moldova; OCCRP, <u>Chisinau</u>)</u></p>	
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20:30 – 22:00	Dinner Reception Hosted by the Embassy of Switzerland in Serbia and the KAS Serbia office
SEEMF – Tuesday, 22 November 2016 09:00 – 09:30	Welcome

09:30 – 11:00	Panel I: The refugee crisis as a touch-stone for professional journalism <i>How well are media in South East and Central Europe informing about migration?</i>	
Moderator	Andreas Ernst	South East Europe Correspondent, <u>Neue Zürcher Zeitung</u> daily, Belgrade
Keynote	Michael Martens	South East Europe Correspondent, Frankfurter <u>Allgemeine</u> daily, Athens
Panellists	<u>Henrik Kaufholz</u>	Chairman, Eur. <u>Center for Press and Media Freedom</u> , Leipzig; <u>Politiken</u> , Copenhagen
	<u>Stefano Liberti</u>	Journalist and filmmaker (<u>Internazionale</u> , <u>Le monde Diplomatique</u> , et al.), Rome
	<u>Nick Malkoutzis</u>	Editor-in-Chief, <u>MacroPolis</u> ; Columnist, <u>Kathimerini</u> English Edition, Athens
	<u>Dragan Sekulovski</u>	Executive Director, Association of Journalists of Macedonia (AJM), Skopje
Discussion: Q & A		

11:00 – 11:30	Coffee break
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11:30 – 13:00	Panel II: Journalists in conflict zones – Trends in war and crisis reporting <i>Syria et al.: How can reporters cover hostilities accurately and protect themselves?</i>	
Moderator	Christian Mihr	Executive Director, Reporters without Borders (RSF) Germany, Berlin
Keynote	Tom Law	Communications Officer, Ethical Journalism Network, London
Panellists	Emre Kızılkaya	Digital News Coordinator, <i>Hürriyet</i> daily, Istanbul
	Kurt Pelda	War reporter and editor, Zurich
	Paweł Pieniążek	Freelance reporter, <i>Dziennik Opinii/</i> New Eastern Europe, Kyiv
	Ruslan Trad	War reporter and blogger; International Editor, <i>KlinKlin</i> media platform, Sofia
Discussion: Q & A		

13:00 – 14:00	Lunch
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14:00 – 15:30	Panel III: Education – The gap between studies and current challenges <i>Are journalism students being prepared for professional work in difficult conditions?</i>	
Moderator	Andreas Wolfers	Director, Henri Nannen School (<i>Gruener+Jahr</i> , <i>Die Zeit</i> and <i>Der Spiegel</i>), Hamburg
Introductory notes	Viktorija Car	Professor of Media and Communications, Faculty of Political Science, Zagreb University
	Mirosljub Radojković	Professor of Communication Science, Faculty of Political Sciences, University of Belgrade

Panellists	<u>Bertrand Pecquerie</u>	CEO, Global Editors Network, Paris
	<u>Gena Traikova</u>	Editor-in-Chief of the news, <u>bTV</u> , Sofia
	<u>Ljiljana Zurovac</u>	Executive Director, Press Council in Bosnia and Herzegovina, Sarajevo
Discussion: Q & A		

15:30 – 15:45	Coffee break
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15:45 – 17:15	Panel IV: Dialogue at cross-purposes – Reporters and spokespersons <i>How can journalists and PR managers work together and stay credible?</i>	
Moderator	<u>Christian Spahr</u>	Head of the Media Program South East Europe, <u>Konrad-Adenauer-Stiftung</u> , Sofia
Introductory notes	<u>Erik den Hoedt</u>	Director, Public Information/Comm. Office, Ministry of General Affairs, The Netherlands
	<u>Hans-Jörg Vehlewald</u>	Chief Reporter Politics, BILD daily, Berlin
Panellists	<u>Aleksandra Bogdani</u>	Investigative journalist, Balkan Investigative Reporting Network (BIRN), Tirana
	<u>Ivan Lovreček</u>	Editor-in-Chief, RTL Croatia, Zagreb
	<u>Thomas Schnöll</u>	Head of Press and Information Department, Spokesperson, MFA Austria, Vienna
Discussion: Q & A		

17:15 – 17:30	Concluding address – Media in times of crises: Erhard Busek , former Vice-Chancellor of Austria, President of the Institute for the Danube Region and Central Europe, Coordinator Southeast European Cooperative Initiative (SECI)
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17:30 – 17:45	Concluding address: Roksanda Ninčić , Political Director of the Ministry of Foreign Affairs of Serbia, Belgrade
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17:45 – 18:00	Closing remarks: Jelena Elčija (Ambassador-at-large, MFA of BiH, for CEI), Oliver Vujović (SEEMO), Christian Spahr (KAS)
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18:10	Shuttle from Hotel Crowne Plaza to Hotel Jugoslavija and Hotel Palace
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09:30 – 18.00	<u>Commission on Media Policy (23.11)</u> supported by SEEMO, European Commission, European Center for Press and Media Freedom, International Institute/International Media Center, SECEPRO and in cooperation with Newsweek Serbia <u>Venue:</u> Hotel Crowne Plaza <i>by invitation, separate programme</i>
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