

SEEMF

South East Europe Media Forum



With partners:



**Public discourse in Europe:
Can media help to save democracy?**

**Media business today – in the context of fake news, populism,
budget constraints and the digital revolution**

Draft agenda 2017-11-06

International Conference, 27-29 November 2017

Participation by personal invitation

Conference languages: English, Bulgarian, German

Conference venue:

Hilton Sofia, Boulevard Bulgaria 1, 1421 Sofia
Rooms Moussala 1&2

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27-29 November 2017:
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www.seemo.org | www.kas.de/medien-europa/en | www.cei.int**

SEEMF – Monday, 27 November 2017

16:00		Shuttle from other hotels to Hotel Hilton (16:30 from hotel	
16:00	–	Registration (SEEMF registration desk, <u>until 17:00</u> for	
17:00	–	Get-together	
17:30 18:00	–	Opening Speeches	
		Oliver Vujović	Secretary General, South East Europe Media Organisation
		Christian Spahr	Director, Media Program South East Europe, Konrad-Adenauer-
		Lars Hänsel	Head of the Team Europe/North America, Konrad-Adenauer-
		N. N.	Central European Initiative (CEI), Trieste
18:00 18:25	–	Welcome Address by Boyko Borissov, Prime Minister of Bulgaria t.b.c. incl. Public Interview	
18:25 18:30	–	Video Message by Mariya Gabriel, European Commissioner for Digital Economy and Society t.b.c.	
18:30 18:50	–	Keynote by Michael Thielen, Secretary General, Konrad-Adenauer-Stiftung “Today’s discourse in Europe – How media can contribute to save democracy”	
18:50 19:00	–	Presentation of a representative survey on media independence in Bulgaria by Boriana Dimitrova , Managing Partner, Alpha Research institute, Sofia	
19:00	–	Discussion: Media and Politics in Bulgaria	
Panellists		Vyara Ankova t.b.c.	Director General Information, Nova TV, Sofia
		Stoyana Georgieva	Editor-in-Chief, mediapool.bg, Sofia
		Venelina Gotcheva t.b.c.	Publisher, 24 Chasa daily, Sofia
		Konstantin Kamenarov t.b.c.	Director General, Bulgarian National Television (BNT), Sofia

	Ivo Prokopiev	Chairman of the Board of Directors, Economedia publisher,
	Maria Stoyanova	Member, Council for Electronic Media (regulatory authority), Sofia
	Asen Yordanov	Founder and director, Bivol.bg investigative journalism website,
	Moderator: Oliver Vujović , Secretary General, SEEMO, Vienna	

20:15 20:30	–	Presentation of the CEI SEEMO Investigative Journalism Award by Barbara Fabro , CEI, Oliver Vujović , SEEMO, and Christian Spahr , KAS
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20:30	–	Dinner Reception (separate programme) Hilton Sofia, lobby
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22:15		Shuttle from Hotel Hilton to other hotels
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SEEMF – Tuesday, 28 November 2017

08:45		Shuttle from other hotels to Hotel Hilton
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09:00 – 09:15		Welcome
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09:15 – 10:45	Panel I: Securing media freedom – Strategies that really help <i>How to make sure EU members and candidates comply with</i>	
Moderator	Markus Bernath	South East Europe/Turkey correspondent, Der Standard daily,
Keynote	Frane Maroević	Director, Office of the OSCE Representative on Freedom of the
Panellists	Radka Betcheva	Head of EBU Partnership Programme and Member relations
	Henrik Kaufholz	Chairman, Europ. Center for Press and Media Freedom, Leipzig; Scoop
	Bartosz T. Wieliński	Foreign Policy Editor, Gazeta Wyborcza daily, Warsaw
	Jeta Xharra	Executive Director, Balkan Investigative Reporting Network
Discussion: Q & A		

10:45 – 11:00	Keynote Address (Italy) t.b.d.
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11:00 – 11:15	Coffee break
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11:15 – 12:45	Panel II: Journalism as a battlefield – Fake news and propaganda	
Moderator	Christian Spahr	Director, Media Program South East Europe, Konrad-Adenauer-Stiftung,
Keynote	Beata Biały	Senior Expert, NATO Strategic Communications Centre of
Panellists	Nadine Gogu	Executive Director, Independent Journalism Center (IJC), Chişinău
	Karolin Schwarz	Reporter, Correctiv (nonprofit newsroom/Facebook fact-checker),
	Dragan Sekulovski	Executive Director, Association of Journalists of Macedonia (AJM),
	Dimitar Vatsov	President, Human and Social Studies Foundation – Sofia (HSSF)
Discussion: Q & A		

12:45 – 13:45	Lunch break
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13:45 – 15:15	Panel III: European public sphere – Media responsibility & literacy	
Moderator	Otmar Lahodynsky	Editor, Profil magazine, Vienna
Keynote	Bertrand Pecquerie	CEO, Global Editors Network, Paris
Panellists	Francesco De Filippo	Journalist, ANSA news agency, Rome
	Sandra Križanec	News anchor and editor, N1 TV, Zagreb
	Zoran Sekulić	Editor-in-Chief, FoNet news agency, Belgrade
	Lejla Turčilo	Professor of journalism, Faculty of Political Science, University of
Discussion: Q & A		

15:15 – 15:45	10 years KAS Media Program South East Europe in Bulgaria – Trends and motives in media development cooperation Interview of Kristina Baxanova , Head of international news, bTV, with Christian Spahr (KAS), Oliver Vujović (SEEMO) and Orlin Spassov , Director, Foundation Media Democracy (FMD)	
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15:45 – 16:15	Coffee break	
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16:15 – 17:45	Panel IV: Journalism 2020 – Factors of success in difficult conditions	
Moderator	Kristina Baxanova	Head of international news, bTV, Sofia
Keynote	Sumaiya Omar	Co-founder, Hashtag Our Stories; mobile journalist, London
Panellists	Anna Babinets	Co-founder, Slidstvo.info; Editor, Organized Crime and Corruption
	Ivan Lovreček	Editor-in-Chief, RTL Croatia, Zagreb
	Dan Tăpălagă	Editor/Coordinator, HotNews.ro, Bucharest
	Johannes Weberling	Head of Department of Media Law, Viadrina European University,
Discussion: Q & A		

17:45 – 18:15	Concluding Addresses	
	Thomas Schnöll	Head of Press and Information Department, Spokesperson, MFA
	Adrian Evtuhovici	Senior Adviser, Directorate of Policy Planning, Council of
	Closing Remarks	
	N. N.	Central European Initiative (CEI), Trieste
	Oliver Vujović	Secretary General, South East Europe Media Organisation
	Christian Spahr	Director, Media Program South East Europe, Konrad-Adenauer-

18:30	Shuttle from Hotel Hilton to other hotels
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Additional event – Wednesday, 29 November 2017

08:45	Shuttle from other hotels to Hotel Hilton
09:00 – 09:30	Welcome coffee
09:30 – 18:00	<u>Commission on Media Policy</u> supported by SEEMO, European Commission, European Center for Press and Media Freedom, International Institute/International Media Center, International Academy, SECEPRO – incl. Presentation of the Dr. Erhard Busek SEEMO Award 2017 to Marina Constantinoiu, Bucharst, Romania
18:10	Shuttle from Hotel Hilton to other hotels

Special Commission workshop about Human Rights - LGBT / Minorities / Diversities and Media on Thursday 30 November 2017 and Friday 1 December 2017.